

## The benefits of membership

By joining BITA, you and your company will enjoy the following benefits:

- Exclusive access to our UK sales data for the industrial truck industry
- Exclusive access to our macroeconomic forecasting model which predicts sales in four key product classes
- Free copies of all Guidance Notes and significant discounts on most of our other publications
- Consultation access on future legislation
- Access to technical and legal interpretation at UK, EU and global level through our work with a wide range of regulatory, technical and safety bodies.
- Materials handling industry presence
- Preferential rates on exhibition space at the industry's main show, IMHX
- Social and networking events including the annual black tie BITA Ball and our yearly Golf Day

“ Toyota Material Handling UK are proud of our continuing membership of BITA. We believe that active membership of a nationally recognised trade association such as BITA provides a forum for best practice and ensures the highest standards are identified and adhered to throughout the industrial truck industry membership. This, we believe, inspires confidence and reassurance to our customers and suppliers alike. ”

**Mike Mathias, Managing Director,**  
Toyota Material Handling UK



Lifting Industry Standards

BITA

5-7 High Street  
Sunninghill, Ascot  
Berkshire SL5 9NQ

Tel: 01344 623800

Fax: 01344 291197

Email: [info@bita.org.uk](mailto:info@bita.org.uk)

Website: [www.bita.org.uk](http://www.bita.org.uk)

British Industrial Truck Association



Lifting Industry Standards



Introducing BITA

To find out more about becoming a member of BITA call us on 01344 623800 or email: [info@bita.org.uk](mailto:info@bita.org.uk)

## About BITA

BITA – the British Industrial Truck Association – represents industrial truck manufacturers, and industry suppliers and service providers.

Our role is twofold: to support manufacturers in the general promotion of industrial trucks; and to advance safety and efficiency in the way these trucks are designed, maintained and operated.

In practice, this sees us influencing legislation – both at British and European level – and helping industrial truck users, through a range of initiatives, to operate and maintain their trucks to the highest standards.



## We organise our membership into two main groups:

- Truck Suppliers Group – for UK truck manufacturers and importers
- Component and Services Group – for suppliers to UK truck manufacturers and importers

Members can also choose to participate in the various working groups that are convened to focus on individual industry challenges and technical issues.

Very small or newly-established companies may be eligible to join us as associate members.

“ *Pyroban is a long standing member of BITA for reasons that are as valid today as they were in 1980 when the company first joined.*

*Pyroban gain benefit from networking with customers and with other suppliers to the industry. The company is able to contribute to technical committees and technical standards made both in the UK and Europe and gains information on market statistics as well as details of relevant EU Directives and forthcoming legislative changes.*

*Membership of BITA also gives Pyroban preferential terms when participating in the industry's IMHX exhibition.*

*All things considered, quite a good package.* ”

**Brian Tyrer, CEO, Pyroban**

## Our products and services

**SALES STATISTICS:** We compile accurate, comprehensive and regularly updated sales data for the industrial truck industry, all of which is available to our members.

**ECONOMIC FORECASTING:** In conjunction with Oxford Economics, we offer our members access to a unique model that forecasts the orders and sales of each of the four main product classes within the UK forklift truck market.

**SAFETY PUBLICATIONS:** These are practical, pocket-sized booklets designed for everyday reference and for training purposes by forklift drivers and supervisors. They are quick and easy to read and feature cartoons to ensure the safety messages are swiftly understood. The publications cover topics such as Stability Awareness and Do's & Don'ts for Users of Industrial and Rough Terrain Lift Trucks. Over 25,000 of these are sold annually.

**GUIDANCE NOTES:** As the name suggests, these offer operators advice on a range of very specific, often technical, subjects. New Guidance Notes are published as required, often in advance of changes in legislation. They are recognised by the industry as the definitive documents on all operation, safety and technical matters.

**THOROUGH EXAMINATION:** Trading as Consolidated Fork Truck Services, BITA, in conjunction with the Fork Lift Truck Association, provides a scheme of national accreditation for Thorough Examination inspections that serves as a hallmark of quality and safety for this forklift "MOT".

**PAS 90:** BITA helped BSi to develop this new standard for minimum safe working for industrial truck service engineers and can offer advice to service companies and operators as required.